

# Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,  
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No.26-17/2009-R&C (Pt.)

Date: 06.09.2011

## Circular T&C-CM No. 55/11-12

### Sub: Revision in tariff of data plan under 3G mobile services-reg..

Kindly refer to this office order of No.26-08/2009-R&C dated 21.10.2009 and subsequent orders issued from time on the subject mentioned above. Now it has been decided by the Competent Authority to rationalize the 3G Data plans as under:-

i) The rationalized 3G prepaid data RCVs and postpaid data plans are as under:

MRP of Data RCV in Rs. [Incl. of S. Tax] (Prepaid)	FMC in Rs. [S. Tax Extra] (Postpaid)	Free usage in MB	Validity in days	Remark
100	NA	225	15	
200	NA	500	15	
400	369	1,000	30	Existing, No Change
606	549	3,000	30	1000 MB (Day)+2000MB (Night)
716	649	2,000	30	No Change
<b>1,250 (750)</b>	<b>1,133 (680)</b>	<b>5,000</b>	<b>30</b>	New, 40% Discount till 31.12.2011
<b>1,800 (1,260)</b>	<b>1,633 (1,143)</b>	10,000	30	Modified, 30% Discount till 31.12.2011
<b>2,250 (1,575)</b>	<b>2,039 (1,427)</b>	15,000	30	Modified, 30% Discount till 31.12.2011
2,500	NA	20,000	60	Modified
3,000	NA	30,000	90	Modified
<b>3,100</b>	NA	<b>15,000</b>	<b>180</b>	New plan
5,000	NA	30,000	180	Existing, No Change

Note: Amount shown in the bracket is the discounted price applicable upto 31.12.2011.

ii) Postpaid plans Rs.89, Rs.189, Rs.1819, Rs. 2720 and prepaid Data RCV Rs.2000 are withdrawn.

iii) Additional usage charges beyond free usage is increased from existing 2p/10 KB to 4p/10 KB in all data plans under postpaid and prepaid 3G mobile services.

iv) Freebies offered on activation of 3G data plan with sale of BSNL data card or any of the bundled data card is reduced to 200MB to be used within 30days from the date of activation.

v) All other terms and conditions will remain same.

2. The above revision will be applicable with effect from **16.09.2011**.

3. The implementation of the revised tariff is to be made in accordance with 43<sup>rd</sup> Amendment of Telecom Tariff Order issued by TRAI.

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4. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.

5. The impact of above tariff needs to be analyzed and feed back submitted on monthly basis to BSNL HQ for future reference on Fax No. 011-23329125 and e-mail – [prema@bsnl.co.in](mailto:prema@bsnl.co.in) or [skmohakud@bsnl.co.in](mailto:skmohakud@bsnl.co.in)

  
( Prema Krishnamachari )  
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To  
All CGMs- Telecom Circles/ Telephone Districts

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/E/HR/F, BSNL.
- 3) ED-F/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) GMs (Marketing)/(Sales)- for marketing initiative
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section –for Hindi version.
- 10) Guard file.

  
(Subrat Kumar Mohakud)  
Dy. Manager (T&C)